

Post-Show Report: Looking back on a successful fair in 2023

analytica Vietnam 2023 exhibitors in detail

- 141 exhibitors from 16 countries
- International Exhibitors: 60%
- 4,400sqm of exhibition space
- National Pavilions from Germany, Singapore and China

What characterizes analytica Vietnam?

- Platform for the most important global market leaders of the analytics industry
- High internationality of exhibitors
- Focus on growth markets
- A top-class conference offers a platform for information and knowledge transfer
- Most important trade fair of this sector in Vietnam

Exhibitor Statements

“Our key areas are biopharma, clean energy, food safety, and research innovations so the opportunities presented in analytica Vietnam 2023 very much align with what we are focusing on, which is a great match.”

Sho-Wen Yeo, Vice President and General Manager, Southeast Asia & Taiwan of Thermo Fisher Scientific

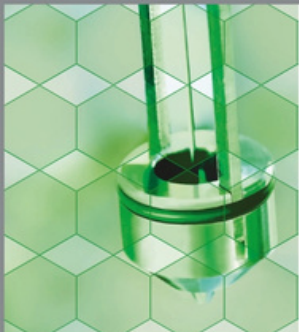
“I think that the quality of customers that visited analytica Vietnam 2023 was the best this year. The customers are very valuable, and they want to stay updated on the technologies especially after the covid pandemic, we are very happy about it!”

Hoang Tho Ha, Manager Director of 2H Instrument

“This is the first time we participated in one of international exhibitions in Vietnam, we just engaged Vietnam market last year, so I think analytica Vietnam 2023 is a big opportunity for us to approach the customers in Vietnam market.”

Emily, Sales Manager of Tianlong Science and Technology





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Exhibition Sectors

Analysis

- Chromatographs
- Spectroscopes
- Microscopes and imaging
- Analytica instrumentation and systems
- Instruments for physical and chemical analysis

Biotechnology

- Biochemicals
- Bioinformatics
- Medicine and diagnostics
- Life Sciences

Laboratory equipment

- Laboratory furniture, equipment, machines
- Chemicals, consumables, reagents, glassware
- Laboratory data system and documentation
- Laboratory automation
- Laboratory diagnostics
- Instruments for environmental labs
- Forensic lab instruments

Quality Control/ Measuring and testing

- Characterization and properties of materials
- Quality control for pharmaceutical industry
- Material Testing

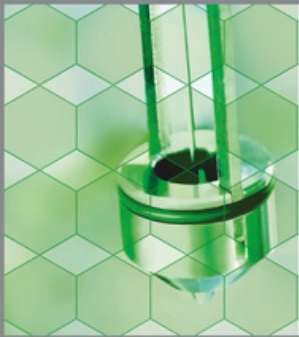
List of Exhibitors at analytica Vietnam 2023

2H Instruments .AVANTOR. BETA Technology . DLAB Scientific. Xi'an TIANLONG Science and Technology . DSKH Vietnam .EPPENDORF. ESCO . HOA VIET. IKA Vietnam. ITS Vietnam. KIMTECO. LECOVietnam. MERCK Vietnam . METTLER TOLEDO. METROHM Vietnam. SCILAB Vietnam . SHIMADZU. THANG LONG Instruments. THERMO FISHER. WATERS . VAN MINH. Wuhan Servicebio Technology



Exhibitor Satisfaction





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analytica Vietnam 2023 visitors in detail

- 5,273 visitors (+27% compared to 2019)
- Visitors from 36 countries



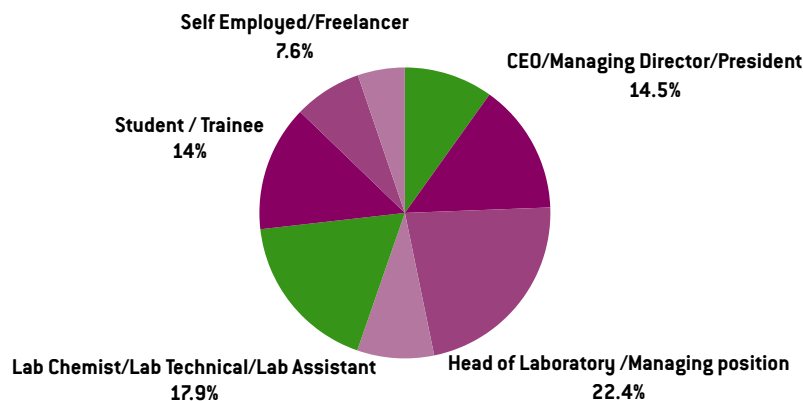
Visitors Satisfaction



Visitors' industry of origin

- Pharmaceutical industry 23%
- Chemical industry 21%
- Healthcare & Diagnostics 13%
- Medical laboratory 13%
- Petroleum & petrochemicals 6%
- Electrical engineering, electronics 3%
- Clinical research labs 8%
- Universities, research institutions 3%
- Food & Beverages 17%
- Environment protection / technology 11%
- Material Testing & Inspection 15%
- Biotechnology 21%
- Cosmetics 6%
- Textile 3%
- Automotive 5%
- Building sector 3%
- Public authorities 2%
- Metal working 4%
- Synthetics processing 4%
- Other 9%

Visitors Job Function



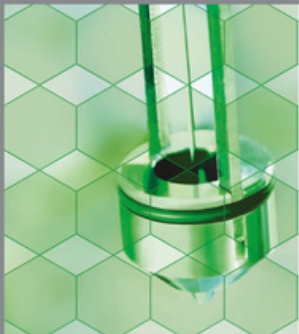
Visitors' Statements

"We were really looking forward to this event particularly because we had difficulties fully visualising and understanding the technologies during the Covid-19 pandemic. Being able to attend in person, seeing the latest technologies and laboratory equipment, and have face-to-face interactions have made a huge difference. We are impressed with the experience that analytica Vietnam 2023 has provided us."

Chanwit Naknawa, Zone Service Leader, Emerging Markets, OptiRun Services Solutions of cytiva

The exhibition had large scale with participation of many famous manufacturers/brands in the world. We were satisfied with the information and quality of the exhibition. The display products are suitable for the targets we were finding. Then we could establish business relationships with exhibitors.

Ms. Vo Huynh Nguyen Nghia – QC Manager – Long Uyen Co.,Ltd



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analytica Vietnam conference 2023 in detail

analytica Vietnam was accompanied by the analytica Vietnam conference, which was jointly organized by Prof. Viet (KLAFFETOS, University Hanoi) and Prof. Schmitz (University Essen-Duisburg) at SECC. High ranked scientists and academicians were present as speakers at the conference. A total of 582 conference participants joined during the 2 days conference.

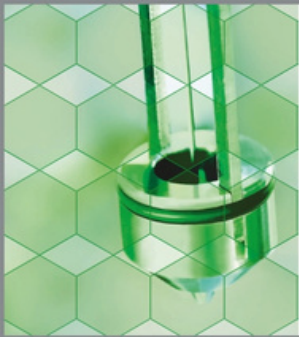
Biomedical and
Forensic Analysis

Novel analytical
methods

Food analysis and
food safety control

Environmental
analysis and
environmental
quality control





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Review on the comprehensive accompanying program



Buyer Seller Meeting

A unique platform to connect buyers and sellers from various industries like pharma, food and chemical. This year 348 pre-scheduled meetings were conducted.



Exhibitor Forum

A total of 33 presentations took place as exhibitors shared about the latest analytical technologies and innovations at the trade fair.



Tutorial Workshop

The practice-oriented workshops at analytica Vietnam imparted highly topical know-how for laboratory users attracted over 82 attendees.

Workshop I: 3-MCPD and MOSH/MOAH Analysis - Learn about the details of the automated workflows for routine analysis.

Workshop II: Compliant modernization of HPLC gradient elution methods in view of USP 621 revision



Seminar on “Development of electronic technology in environmental management, production management and microchip design.”

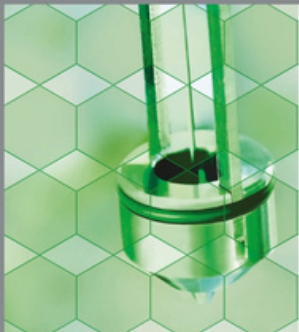
A total of 50 participants attended the seminar which focused on topics that are vital in addressing the field of science and research to push on further innovations and developments in the future.



Lab Tour

The pre-event lab tours, which took place on 17th and 18th April was a momentous success with over 112 participants. Participants were taken on a guided tour where they witnessed Vietnam's most developed laboratories and equipment used in the science and research industry, whilst also meeting the brains behind these innovations to further value add their understanding of the local procedures.

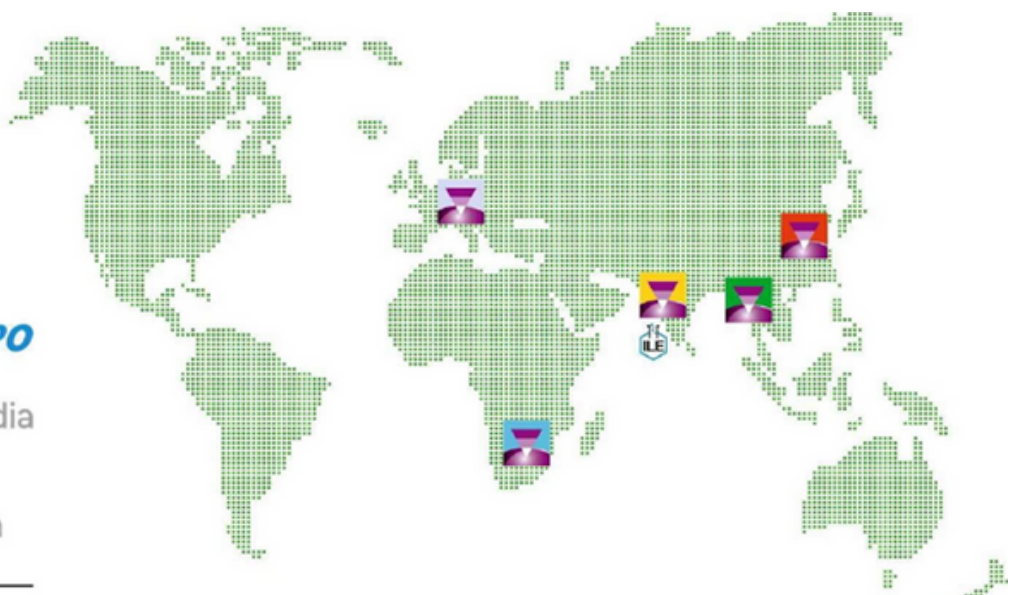




analytica Vietnam



APRIL 19 - 21 | 2023 | Saigon Exhibition & Convention Center | Ho Chi Minh City
7th International Trade Fair for Laboratory Technology, Analysis, Biotechnology and Diagnostics



analytica-world.com

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